

MOM L MIL





NIKOLAJ STAUSBØL

KEY LEARNINGS ON VR

6 DECEMBER 2016

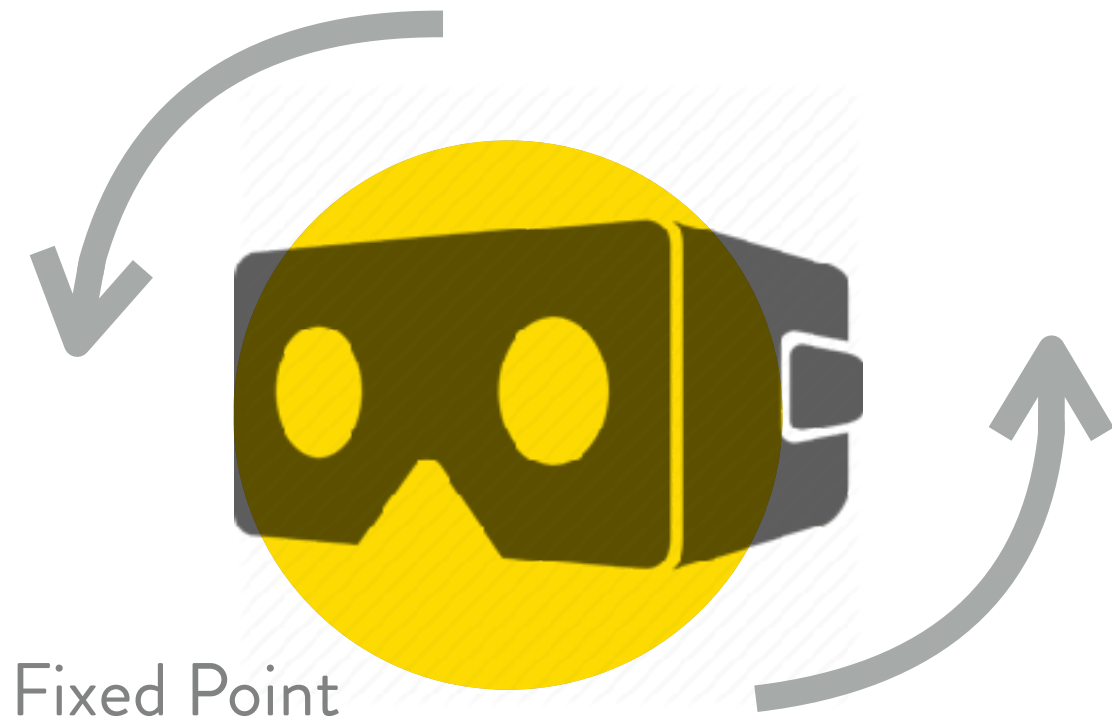
WHY DO WE DO VR?

TO TELL STORIES

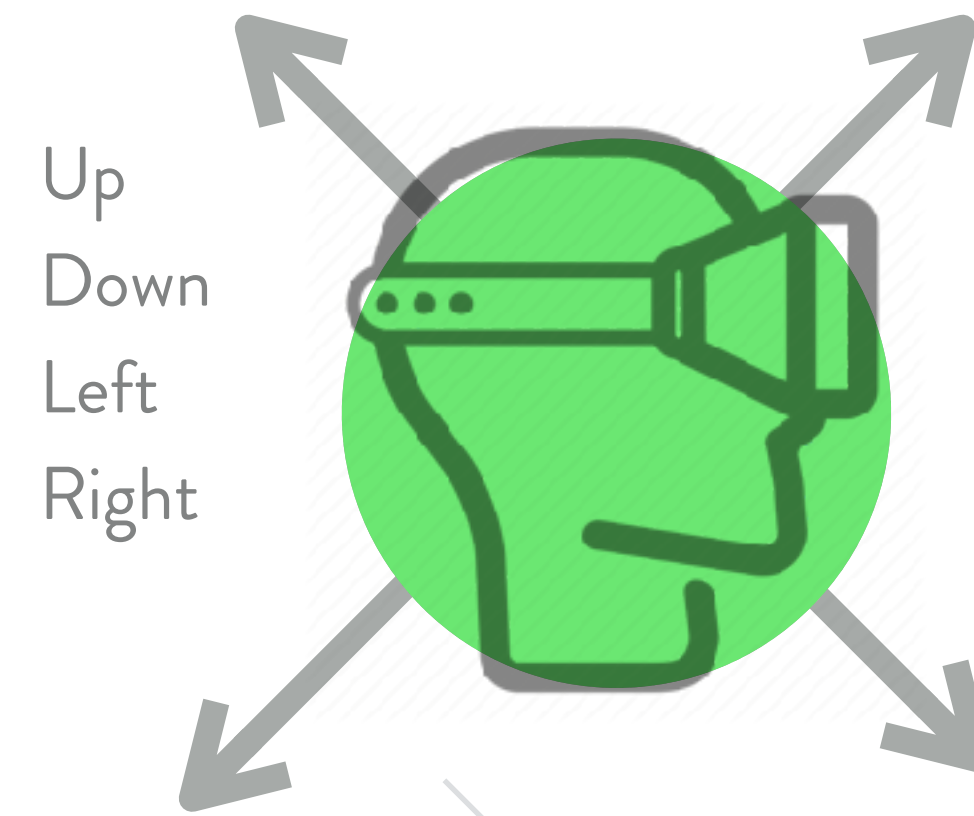
HOW DO YOU EXPERIENCE VR?



Audio Only



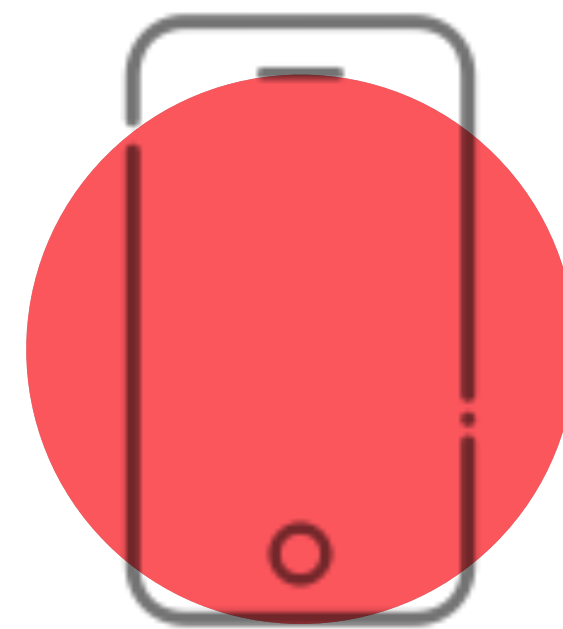
Fixed Point
360



Up
Down
Left
Right



Text only



Geo Based



Full Room 360
All Directions



A FEW CASES

MOLAMIL ON VR

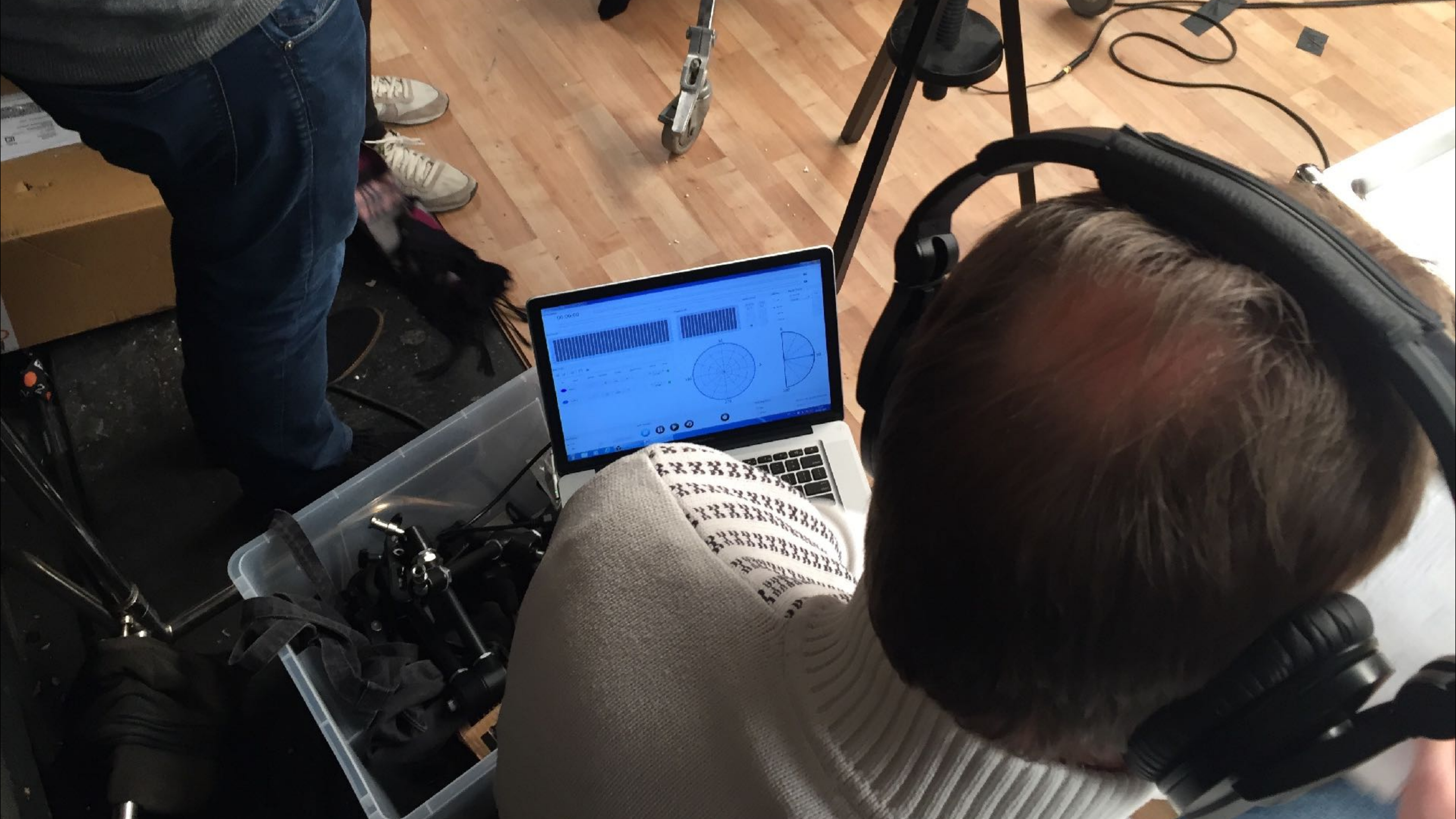
OPN DINNER PARTY

OTICON



CAN YOU HEAR ME NOW?









STER EL

8477

00:00:00 | 02:12:51

16:9 / Wide

SONY

1662



PHONAK KIT
life is on

20%
less listening effort*

20%
more recall*

30%
better speech understanda

Open up to the world

Open up to the world

Open up to the world



SONY MUSIC

DJAMES BRAUN

MUSIC VIDEO



THE ROYAL THEATER BALLET PILOT

DET KONGELIGE TEATER





6:11 / 11:24



NORDIC GAME JAM VR WINNERS







**FINAL KEY LEARNING:
EMBRACING THE CONSTRAINTS**

